



lithium.ausimm.com

International Lithium Conference 2018

Sponsorship Prospectus



PERTH
27-28 JUNE

#lithium2018

AusIMM
CONFERENCE +

 **Murdoch**
UNIVERSITY
Perth | Singapore | Dubai

Committee

CONFERENCE CHAIR:

Colin Roberts FAusIMM(CP)

Natural Resource Geo-strategy Pty Ltd

CONFERENCE ORGANISING COMMITTEE:

Farjad Ather GAusIMM

Murdoch University

Chris Davis FAusIMM CP (Man)

Bogdan Dlugogorski

Murdoch University

David McSweeney

MSP engineers

Chris Reed MAusIMM

Neometals Ltd

Ivor Roberts

Department of Mines, Industry
Regulation and Safety (DMIRS)

Gamini Senanayake MAusIMM

Murdoch University

Phil Thick

Tianqi Lithium Australia

Adrian Troy MAusIMM

Terra Firma Australia

EVENT MANAGEMENT

AusIMM Conference

Claire Stuart

Coordinator, Publishing

Conference Venue

Murdoch University

90 South Street

Murdoch

Western Australia

6150

Contents

MESSAGE FROM THE CHAIR	03
AT A GLANCE	04
IMPORTANT INFORMATION	05
SPONSORSHIP OPPORTUNITIES	07-11
TERMS AND CONDITIONS	12
BOOKING FORM	13

Conference Key Dates

Call for Abstracts Closes	22 January 2018
Notification to authors	5 March 2018
Final extended abstracts & copyrights due	14 May 2018
Conference Dates	27-28 June 2018

For further enquiries please contact:

AusIMM Conference
PO Box 660, Carlton South
Victoria 3053 Australia

Phone: +61 (0)3 9658 6120
Email: conference@ausimm.com.au



A message from the chair

Colin Roberts FAusIMM(CP)

Lithium 2018
Conference Chair

Lithium is the metal of the decade. In sanguine recognition of this fact; Murdoch University and the AusIMM, in partnership, are proud to announce the initiative to host a bespoke conference covering the entire life-cycle of this unique element.

Over the two-day period, global experts from both industry and academia shall share their knowledge, views and predictions of this growing phenomenon of evolution from mysterious to indispensable metal.

This conference will pragmatically focus on the successes, the challenges, the technical evolution, the end usage and the future of lithium.

Those attending the conference will walk away with an increased understanding of the metal, its production and the market from both the speakers and their fellow delegates.

This conference will be of interest to Producers, Financiers, Investors and End-users. Ensure your attendance, and be right up-to-date with the latest developments.

Important information

Conference themes

- Exploration and Geology
- Mineralogy, Hard Rocks vs Brines vs Other
- Metallurgy and Processing
- Risk and Economics
- Lithium Applications (present and future)
- Recycling and Safety
- Environmental

Target Audience

International Lithium 2018 will provide a forum for communication amongst the current and future lithium industry leaders as well as industry partners including:

- Producers
- Financiers
- Investors
- End-users.

Market reach

International Lithium 2018 will undertake an extensive marketing, promotional and media campaign to promote the conference ensuring the success of the event and giving you the opportunity to access a highly targeted and influential audience.

Online

International Lithium 2018 will have its own dedicated website providing all the latest information on the conference, call for abstracts, online registration, plus space dedicated to International Lithium 2018 sponsors.

International Lithium 2018 updates and alerts are emailed to more than 10 000 AusIMM members and the greater minerals community.

Social media

International Lithium 2018 will be promoted through social media platforms including Twitter and LinkedIn.

Editorial & Advertising

As well as the AusIMM's own print and digital publications, International Lithium 2018 will be promoted via press releases, in the print media and articles in related industry journals, publications and websites.

INVITATION TO SUBMIT A PAPER

We invite sponsors and sponsors wishing to present a paper at the International Lithium 2018 conference to submit an abstract not exceeding 300 words in English to
Claire Stuart, cstuart@ausimm.com.au

Sponsorships opportunities at a glance

Conference Partnership	Platinum Sponsorship A\$12,100 Exclusive	Gold Sponsorship A\$9,900 Two (2) opportunities	
Conference Program Involvement	Technical Session Sponsor A\$4,400 Limited opportunities		
Networking	Welcome Reception A\$5,500 Exclusive	Networking Table Display A\$2,200 Limited opportunities	
Conference Materials	Name Badge & Laneyard A\$3,300 Exclusive	Delegate Bag A\$3,300 Exclusive	Conference App & Participant List A\$3,300 Exclusive
	Note Pad and Pens At cost Exclusive		
Bag Inserts	Bag Insert A\$1,100 Unlimited opportunities		

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services Tax (GST).

Benefits of sponsoring

Participating as a sponsor and/or sponsor at International Lithium 2018 can take you straight to your target market and demonstrate your level of commitment and support to the life-of-mine process.

International Lithium 2018 can provide your organisation with:

1

Maximum exposure at a premier conference devoted to those involved in entire life-cycle of lithium

2

An opportunity to build and reinforce strategic relationships within the lithium industry

3

Time to network with industry colleagues and develop strategic relationships with key decision makers

4

Share your knowledge, views and predictions of this growing phenomenon of evolution from mysterious to indispensable metal.

5

A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience

6

Access to a broad network of industry partners

7

Increased marketing opportunities including visibility on the conference website and associated marketing materials.

Platinum Sponsor

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.



A\$12,100

Exclusive opportunity

As the platinum sponsor of International Lithium 2018, you receive high visibility, superior quality, corporate credibility, and an uncluttered environment that makes your message stand out. This package offers unique exposure and we are confident your participation at this level will provide you with excellent leveraging opportunities.

Registration

- Five (5) complimentary full delegate registrations, including tickets to all social functions.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Company logo featured on delegate conference bags (if there isn't a delegate bag sponsor).
- Your company logo on the front cover of the registration brochure – due for publication April 2018.
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.
- Your company logo on program PowerPoint slides throughout the conference.

- Your company logo on the front cover of the conference program.
- One (1) full-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the International Lithium 2018 platinum sponsor by the conference chair in the opening plenary session.
- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Gold Sponsor



Take advantage of the maximum exposure this conference will offer.

A\$9,900

Two (2) opportunities

Associate your organisation with International Lithium 2018 and take advantage of the maximum exposure this conference will offer. We will work alongside you to provide multiple opportunities to promote your organisation before and during International Lithium 2018. We are confident your participation at this level will provide you with excellent leveraging opportunities.

As an International Lithium 2018 conference gold sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Registration

- Three (3) complimentary full delegate registrations, including tickets to all social functions.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.

- Your company logo on program PowerPoint slides throughout the conference.
- One (1) full-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the International Lithium 2018 gold sponsor by the conference chair in the opening plenary session.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).
- Company logo featured on all post-conference material such as conference reports.

Welcome reception

A\$5,500

Exclusive opportunity

Make an impact with this opportunity to welcome delegates with your branding at the Welcome Reception on Tuesday 26th June 2018. This is a valuable networking opportunity.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Welcome reception

- Four (4) additional Welcome Reception tickets.
- Signage provided by your company to be displayed during the Welcome Reception.
- Opportunity to present a branded gift to delegates.
- Opportunity to provide branded napkins for delegate use throughout the Welcome Reception (at sponsor's additional cost).

Company branding and promotion

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgment on conference marketing materials.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens)

Conference app & participant list

A\$3,300

Exclusive opportunity

The conference app and participant list are two of the most useful items for a conference. Frequently referred to by participants, sponsors and sponsors during and after the conference.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Company branding and promotion

- Your company logo on the conference app.
- Your company logo on the conference participant list, which every conference participant receives.

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.
- Company logo on PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Technical session

A\$4,400

Limited opportunities

This is your opportunity to demonstrate your commitment and support to the technical program. Align your company with a technical session and use this opportunity to brand your core business. Sessions will be allocated in order of confirmation once the program has been finalised. Entitlements include:

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Technical Session

- Company name associated with the nominated session.
- Invitation to chair/co-chair the conference session you sponsor.
- Company logo featured on the session AV screen and the opportunity to provide a pull-up banner for the sponsored technical session.
- Opportunity to place a flyer on the conference attendee seats for the beginning of your session.

Company branding and promotion

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Name badge and lanyard

A\$3,300

Exclusive opportunity

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name tag – the only opportunity to be visible at all times.

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.

Conference name tags

- Exclusive naming rights and branding of the conference name tags.

Company branding and promotion

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.

- Company logo within the registration brochure.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Delegate bag

A\$3,300

Exclusive opportunity

All delegates will receive a satchel upon registration with your company name branded alongside the AusIMM logo and conference name.

Registration

- One (1) full delegate registration, including tickets to all social functions.

Company branding and promotion

- Your company logo printed on conference delegate bag.
- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgment on conference marketing materials.
- Company logo within the registration brochure.

- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Bag insert

A\$1,100

Unlimited opportunities

We invite you to include an insert into the conference bags. This may be in the form of a corporate flyer or gift.

Please note that providing a bag insert only will not entitle you to be listed as a sponsor of this event.

Inclusions

- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Note Pad and Pens

At cost

Exclusive opportunity

Have your branded stationery available for all delegates to use during the conference – your pads and pens will be inserted into all delegate bags and will also be available for delegate use at the registration desk.

Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by event management.

Note pads and pens

- Inclusion of your company branded note pads and pens into delegate bags (to be provided by sponsor).
- Use of your company note pads and pens at the conference registration desk available for delegate use.

Company branding and promotion

- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.

- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.

The conference program has been designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks and the Welcome Reception will be located within the exhibition area, providing sponsors with the maximum opportunity to showcase their products and interact with delegates.

Networking display conference supporter

A\$2,200

Exclusive opportunity

Included in each table display are the following:

- **FURNITURE:** 1 table and 2 chairs
- **POWER:** One (1) single power point per stand, regardless of size

- One (1) complimentary delegate registration, including attendance to all social functions
- Your company logo on the International Lithium 2018 website, including a hyperlink to your company's website
- Acknowledgement on conference marketing materials

Coffee breaks / Lunches / Networking hour

All coffee breaks, lunches and the welcome reception will be served throughout the display area.

Terms and conditions

Cancellations of sponsorship and/or exhibition must be by email only. Refunds will apply as follows:

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as 'the organisers'.
2. Charges will be based on the sponsor as shown in the brochure and will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.
3. No sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining sponsor.
4. Sponsors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.
5. The sponsor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.
6. **Storage:** Storage of any products or materials (including packaging) is the responsibility of the sponsor. The organiser is not responsible for providing storage space at the venue.
7. **Sponsors liabilities:** Every sponsor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the sponsor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the sponsor undertakes to arrange appropriate third party liability insurance.
8. **Insurance liability:** Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any sponsor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the sponsor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The sponsor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.
9. The sponsor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should be not left unattended at any time.
10. Sponsors may only conduct competitions or offer prizes with the permission of the organisers.
11. Sponsors' nametags will be issued to all sponsors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.
12. **Cancellation of sponsorship:** Cancellations of sponsorship and/or table displays must be received in writing by email only. Refunds will apply as follows:
 - More than six (6) months prior to the conference commencement date – 75% refund (less 25% administration fee).
 - Six (6) - Three (3) months prior to the conference commencement date - 50% refund (less 50% administration fee)
 - Three months prior to the conference commencement date – NO refund.
13. **Conduct of sponsors and representatives**

Annoyance: The organisers reserve the right to stop any activity on the part of any sponsor that may cause annoyance to other sponsors or visitors. Business must be conducted only from the sponsor's own table display (where applicable) and under no circumstances may this be carried out from a gangway or elsewhere in the conference area.

Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other sponsors. The organisers reserve the right to prohibit their use if in the organiser's opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents and the organisers shall not be responsible for any loss thereto occasioned by such removal.

Dress standards: Sponsors are to dress in a manner reflecting the delegates – business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser will not be accepted. The organisers decision is final.

Booking Form

PERSONAL DETAILS *(Person/s responsible for sponsoship liaison)*

Title - Please circle (Prof / Dr / Mr / Mrs / Miss / Ms)

First Name

Last Name

Organisation

Position

Address

State

Code

Country

Email

Telephone

Mobile

Website

SPONSORSHIP - Please select level of sponsorship: (Please indicate ✓)

- | | | |
|--|--|---|
| <input type="checkbox"/> Platinum Sponsorship A\$ 12,100 | <input type="checkbox"/> Gold Sponsorship A\$ 9,900 | <input type="checkbox"/> Delegate Bag A\$3,300 |
| <input type="checkbox"/> Technical Session A\$4,400 | <input type="checkbox"/> Name Badges & Lanyards A\$3,300 | <input type="checkbox"/> Welcome Reception A\$5,500 |
| <input type="checkbox"/> Note Pads & Pens - At cost | <input type="checkbox"/> Bag Insert A\$1,100 | <input type="checkbox"/> Conference App & Participant List A\$3,300 |
| | | <input type="checkbox"/> Table Display A\$2,200 |

PAYMENT MUST BE RECEIVED WITH YOUR COMPLETED BOOKING FORM

Sponsorship total A\$

\$

METHOD OF PAYMENT

(Note: All sponsorships and exhibition bookings must include payment with this form)

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

Visa Mastercard American Express Diners Card

Please include account-mailing address for Amex amounts over A\$1,000:

Card No.:

Expiry Date:

CVN:

Signature:

Cardholders Name: